

Aggressive Nice Guy

Written By

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Client: Doritos

EXT. SUBURBS - DAY

The suburbs. Quiet, peaceful, pregnant for the moment to come. A PEDESTRIAN waits quietly on a corner. Suddenly JON, 30s, a slightly deranged but well-meaning man, leaps into frame with his COAT outstretched.

PEDESTRIAN

What do you want from me?!

JON

Take my Jacket, it's better than your's, I'm a lawyer!

Jon wraps COAT around resistant pedestrian.

INT. LIST VIEW - DAY

TS, a LIST where a hand scratches out an element that reads: "Share Wealth"

V.O.

Meet Jon. He's nice. Aggressively nice.

EXT. STREET CORNER - DAY

HOMELESS MAN sits quietly on a PARK BENCH. From off screen Jon sprints by and decks the homeless man in the face with a huge wad of CASH.

INT. LIST - DAY

TS list, hand crosses off "End Pain and Suffering."

EXT. FOUNTAIN - DAY

Jon is at a pond frantically removing the fish from the pond.

JON

Help! Somebody, these fish are drowning!!!

INT. LIST - DAY

Crosses off 'Be a Hero'

INT. LIVING ROOM - DAY

Montage:

-Jon sets BOWL OF CHIPS on table.

-Jon gently adjusts PILLOW.

-Jon's kids run and play while he works to straighten up his house.

-TV Turns on to Super Bowl.

V.O.

But no matter how hard Jon Tried...

Doorbell rings.

INT. FRONT DOOR - DAY

Jon opens to reveal FRANK, 30s. Bored and unhappy, he has multiple BAGS OF DORITOS.

V.O.

He could never be as nice as Frank.

Frank hands a bag to Jon.

INT. LIST - N/A

Cheese covered hand pauses over final item on list reading "Share Doritos."

INT. LIVING ROOM - DAY

Jon surrounded by his KIDS. He's covered in cheesy residue.

CHILD

Can we have some of your Doritos
daddy?

INT. BAG OF DORITOS - DAY

We see inside the recently finished bag of Doritos. It's empty.

INT. LIVING ROOM - DAY

TS Jon's very sad Face.

DORITOS LOGO

INT. LIVING ROOM - DAY

Kids are all hanging on Frank.

KIDS

Yay!!!

INT. LIVING ROOM - DAY

TS of Jon. Child leans into frame.

CHILD

Dad, can we call Frank Daddy?

End.